



JANUARY
23 – 24, 2019
HAVERT L.
FENN CENTER
FT. PIERCE FLORIDA



THE SHOW FOR
FLORIDA CITRUS
PROFESSIONALS



EXHIBITOR &
SPONSORSHIP
OPPORTUNITIES

Providing Florida's citrus growers the latest research on citrus production, with a focus on HLB, this show is a prime opportunity to shine the spotlight on your valued products, services, technologies, and deepen already existing relationships.



FLORIDA
Citrus
SHOWSM

ORGANIZED BY:



IN COOPERATION WITH:



CitrusShow.com #FloridaCitrusShow

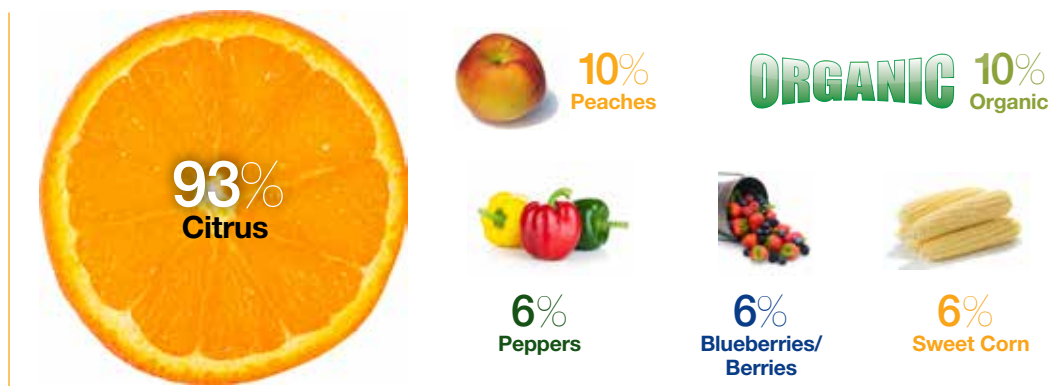
Why Just Fit In When You Can Stand Out?

Every year, citrus growers look forward to the Florida Citrus Show to network with their peers and seek out new improvements for their businesses. This year make a statement and stand out from your competitors with a sponsorship or exhibit space at the event.

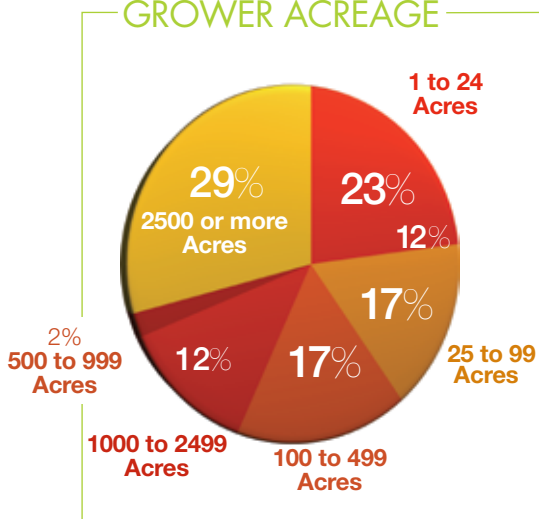
You'll meet with 700+ growers and industry professionals eager to learn what you have to offer this unique market.

GROWER BREAKDOWN from the 2018 Citrus Show

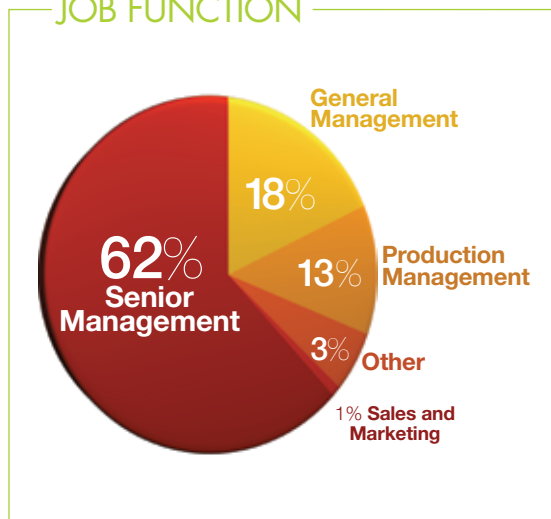
CROPS GROWN



GROWER ACREAGE



JOB FUNCTION



EXHIBITOR OPPORTUNITIES

Platinum Exhibit Package \$1,250 + booth package:

- Recognition as PLATINUM EXHIBITOR on Florida Citrus website home page, attendee marketing emails, onsite general signage and Show Guide
- Company logo on continuous video shown at the show
- Half-page horizontal ad in the Show Guide (Upgrade to a full page for an additional \$500)
- Inclusion in one Florida Citrus Show Product e-newsletter. Includes One client-supplied photo (No less than 800 pixels wide by 450 pixels high); Company Name; Product/Service Name; Product/Service Description (Up to 400 characters of text, including spaces); Your booth number; One URL address

Silver Exhibit Package \$750 + booth package:

- Recognition as SILVER EXHIBITOR on Florida Citrus website home page, attendee marketing emails, onsite general signage and Show Guide
- Company logo on continuous video shown at the show
- Half-page ad in the Show Guide

Bronze Exhibit Package \$425 + booth package:

- Recognition as BRONZE EXHIBITOR on Florida Citrus website home page, attendee marketing emails, onsite general signage and Show Guide
- Company logo on continuous video shown at the show

Standard Booth package

- 10' x 10' Booth
- One six-foot draped table
- Two chairs
- Waste basket
- Company name placard
- Electric
- Four complimentary registration passes

Premium Space – \$1,025

Exclusive Premium Space – \$1,075

Traditional Space – \$975

SPONSORSHIP OPPORTUNITIES

All sponsorships include: 4-color logo recognition on Florida Citrus Show website home page, attendee marketing emails, onsite signage and Show Guide.

Registration Badge/Lanyard \$3,500 (Exclusive)

- Full-color logo on all show attendee badges
- One-color logo on all attendee lanyards
- Four complimentary registration passes

Attendee Tote Bag \$3,000 (Exclusive)

- One-color logo on one side of attendee tote bag
- One piece of company promotional material, provided by sponsor, for inclusion in tote bag
- Four complimentary registration passes

Conference Padfolio \$3,500 (Exclusive)

- One-color logo printed on padfolio notebook
- Four complimentary registration passes

Wednesday Lunch \$650 (Shared)

- Signage recognizing sponsorship during lunch
- Table for promotional materials during lunch (*materials provided by sponsor*)
- Table tents on each table to recognize sponsorship
- Two complimentary registration passes

Continental Breakfast \$750 (Shared)

- Signage recognizing sponsorship during breakfast
- Table for promotional materials during breakfast (*materials provided by sponsor*)
- Logo inclusion on Table tents recognizing sponsorship
- Two complimentary registration passes

Refreshment Break \$750 (Shared)

- Includes three breaks
- Four-color logo included in signage recognizing sponsorship
- Table for promotional materials during breaks (*materials provided by sponsor*)
- Two complimentary registration passes

Thirst Quencher \$4,500 (Exclusive)

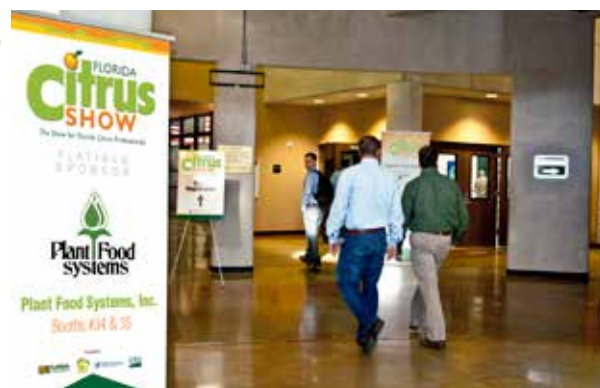
- Four-color label with sponsor logo printed on water bottles
- Four-color signage recognizing sponsorship at breaks, luncheon and field tours
- Company logo recognition on Florida Citrus Show website, attendee emails, onsite general signage, and show guide
- Two complimentary registrations

Wednesday Cocktail Reception \$875 (Shared)

- Four-color logo included in reception invitation emailed to attendees in advance of event
- Four-color logo included in signage recognizing sponsorship
- One piece of company promotional material, provided by sponsor, included in tote bag
- Two complimentary registration passes

Show Guide Advertising Opportunity \$500*

- Half-page four-color horizontal ad in Show Guide **Ad Material Deadline 12/12**
* Does not include complimentary registrations



2019 Display Floor Plan



CitrusShow.com #FloridaCitrusShow



■ = PREMIUM, \$1,025 ■ = PREMIUM, \$1,075 □ = TRADITIONAL, \$975

INTERESTED IN EXHIBITING? CONTACT:

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